#### Hello, friends!

Ever since man decided to express himself in the English language, there has always been somebody else telling him he has been using it incorrectly.

But, in spite of this, English survived, and there are now more users of English in the world than any other.

English is certainly very well used, but does it matter if it isn't used well?

I'm going to present you today with funny examples of how English is used incorrectly. These examples are mainly related to shop advertising.

They are written in proper English, but they all have double meanings. Sometimes it's just incorrectly using of common expressions, but in some cases it's really confusing.

It is not a very good idea to explain jokes, but I will try and make an attempt as this video is for the people who are just learning English. Let us begin.

How do you like this one?

### Open 7 days a week and weekends.

This is a typical example of unnecessary addition. Why do we need to be reminded about weekends twice?

Next advert is very similar, as doing the same mistake.

Notice. We are presently not open because we are closed.

They speak the obvious. Why do they think we are dumb?

If you go to the photo studio you might see this advert there.

# One-hour photos. Collect tomorrow.

One-hour service suggests that it will take one hour to receive it.

Why tomorrow? Perhaps, they need to keep your photos for 24 hours to make sure they've finished laughing at the photos they took of you?

Those of you, wearing glasses, will know that sometimes they can break. If you go to the opticians, there could be a notice similar to this.

#### Broken lenses duplicated here.

Breaking glasses is their expertise? You can see how easy it is to write a notice which states completely the opposite to what they wanted to say.

We all don't like those times when we don't know how to open the door and people are waiting behind you.

## Push, if that doesn't work pull. If it doesn't work either, it's because we are closed.

This is the clear explanation of what is going on when PUSH or PULL does not work.

Sometimes advertisers unwillingly give out their top secrets.

## Used cars. Why go elsewhere to be cheated? Come here first.

This is a valuable advice for those seeking to purchase second hand cars. Beware!

It is up to you now to believe this shop or to go elsewhere.

It is difficult to understand what this advert at the shop window means.

# Have your ears pierced and get an extra pair to take home, too.

It could have been a very good offer if they would have stated what the second pair is for.

Next advert - another reason to check and double check what you are buying.

## 100% pure all-natural fresh-squeezed juice from concentrate.

Do you like freshly squeezed juice first thing in the morning? Do it yourself!

If you read what they say about sausages on the next sign, I wonder will you buy them at all?

## Prize-winning sausages. Once tested, you will never want another.

To try or not to try – that is the question!

Now let's look at the last one.

#### In our restaurant today's specials: No ice cream.

This is a very upsetting notice for the main consumers of the popular desert. Let's hope such a notice will rarely appear on restaurant's notice boards. I find this sign not funny, but a very clever way to announcing not so good news.

That is it for today. Please subscribe to my channel. I hope to record more interesting videos soon. Good bye!